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## Mechanical Requirements For Your Finished Print Job

### **MATERIAL SPECIFICATIONS:**

Macintosh format is preferred but will accept PC files in the software we support:

**QuarkXpress 4.41**  
**Photoshop 7**  
**Illustrator 9**  
**Microsoft Word 2001**

We **do not** support Pagemaker, Publisher, In Design or Corel Draw files.

Please provide all fonts used. Do not stylize fonts.

Supply a hard copy readout of what is on your disc.

Any placed photoshop images must be provided at 100% with a resolution of at least 300 pixels per inch in CMYK.

Graphics files created in Illustrator or Photoshop are supplied in single-channel EPS or Tiff formats.

Fonts in Illustrator should be converted to outlines.

All TIFF, JPEG and EPS images need to be at least 300 dpi.

PMS colors are indicated on hard copies, specified in files, and created as spot colors.

Please supply the Photoshop document with the images built in Photoshop.

Files can be supplied on Floppies, and CD Rom accompanied with a printed directory.

***NOTE: Provide separate discs for each of your print jobs: on CD silkscreen print files, cassette package print files, and CD package print files.***

Images from the internet look great on screen, but are a very low resolution and can not be used for print.

Graphics for printing are much different than graphics for in-house use. If you are unsure about the quality of your scans, we'd be happy to scan your materials for you. Your originals will be returned to you upon completion of your job.

Our award winning professional design and production staff can create an entire package for you. Since we have many years in the business, we can usually create your job in a much more cost effective and faster way than you may. All artwork is stored electronically and can be accessed at any time for any medium you would need.

Client will review a final proof before film.  
***We are not responsible for errors once you approve your job.***

Any questions about art, please e-mail:  
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